

## Module Syllabus

### Overview

Mandatory Modules		
<b>lan510 – Language and Culture</b> (first semester)	winter and summer term	12 credit points
<b>lan520: Language 2</b> (second semester)	winter and summer term	9 credit points

Cluster 1: Society, Economy, and Politics		
<b>sow214 – Multilevel Governance</b>	winter term	6 credit points
<b>sow252 – Specialized Subject</b>	winter and summer term	6 credit points
<b>sow261 – International Relations</b>	summer term	6 credit points
<b>sow927 – Labour Market and Inequality</b>	summer term	6 credit points
<b>wir520 – International and EU Law</b>	winter term	6 credit points
<b>wir820 – Transnational Relations and Law</b>	summer term	6 credit points
<b>wir821 – International Trade, Production and Change</b>	summer term	6 credit points
<b>wir822 – EU Law (Labour, Commerce, Competition)</b>	summer term	6 credit points
<b>wir823 – International Finance and Exchange Rate Economics</b>	winter term	6 credit points
<b>wir824 – Regulatory and Competition Policy</b>	winter term	6 credit points
<b>wir879 – Transnational Intellectual Property Law</b>	winter term	6 credit points
<b>wir902 – International Sustainability Management</b>	winter term	6 credit points
<b>wir911 – Advanced Topics in Sustainability Economics</b>	winter and summer term	6 credit points

**Cluster 2: Languages, Cultures, and Education**

<b>ang931 – Language and Society</b>	winter and/or summer term	6 credit points
<b>ang932 – Language and Society</b>	winter and/or summer term	9 credit points
<b>ang933 – Language and Society</b>	winter and/or summer term	12 credit points
<b>ang951 – Linguistics and Cognition</b>	winter and/or summer term	6 credit points
<b>ang952 – Linguistics and Cognition</b>	winter and/or summer term	9 credit points
<b>ang953 – Linguistics and Cognition</b>	winter and/or summer term	12 credit points
<b>ang971 – Culture and Difference</b>	winter and/or summer term	6 credit points
<b>ang972 – Culture and Difference</b>	winter and/or summer term	9 credit points
<b>ang973 – Culture and Difference</b>	winter and/or summer term	12 credit points
<b>ang991 – Media and Markets</b>	winter and/or summer term	6 credit points
<b>ang992 – Media and Markets</b>	winter and/or summer term	9 credit points
<b>ang993 – Media and Markets</b>	winter and/or summer term	12 credit points
<b>ges970 – Entangled Histories</b>	winter and/or summer term	6-9 credit points
<b>ges974 – Theories and Ideas</b>	winter and/or summer term	6-9 credit points

# Mandatory Modules

## First semester:

### Ian510 – Language and Culture

Ian510 – Language 1 and Culture	
<b>Duration:</b> 1 semester <b>Cycle:</b> each semester (winter and summer term) <b>Type of module:</b> mandatory <b>Level:</b>	<b>Type of program:</b> 2 exercises ( German language course) and 1 weekend seminar <b>Language:</b> English, German <b>Attainable credit points:</b> 12.00 CP
<b>German Language Course</b> (9 credit points)  There will be a German placement test organized by the Sprachenzentrum in the International Orientation Week to determine for each exchange student which course level is appropriate.	
<b>Seminar: Multiple Imaginations: Germany's Pasts and Presents</b> (3 credit points)  In this seminar, we will work on different narratives about and representations of what is imagined – in different times and under different (political, social, economic) circumstances – as 'Germany'. We will explore what 'Germany' supposedly is and gain a deeper understanding of it. With a cultural studies perspective we will look at what and who is represented by whom as 'German(y)', who and what is excluded by the narratives, what the specific circumstances for specific narratives are, and which counter-narratives can be found. The aim of the seminar is not to study what is called 'Germany' or 'Europe' but to learn about representation and perspectives of (multiple) self-imaginings, how they are constructed in different narratives and which functions these imaginings serve. In the context of this seminar, we do a joint study trip to the Auswandererhaus in Bremerhaven to explore different narratives and representations about Germany's past and present. With a selection of texts and short films we will examine issues of exclusion and inclusion, and their implications	

## (Optional) Second Semester:

### Ian520: Language 2

Ian520 – Language 2	
<b>Duration:</b> 1 semester <b>Cycle:</b> each semester (winter and summer term) <b>Type of module:</b> mandatory <b>Level:</b>	<b>Type of program:</b> 2 exercises ( German language course) <b>Language:</b> English, German <b>Attainable credit points:</b> 9.00 CP
<b>German Language Course</b> (9 credit points)  Students who stay for a whole year in Oldenburg and decide to participate in two semesters of the EuGI programme take a second German language course in their second semester.	

# Cluster 1: Society, Economy, and Politics

## sow214 – Multilevel Governance

School 1: School of Educational and Social Sciences Institute for Social Sciences	<b>Study Programme: European Studies in Global Perspectives</b>
<b>sow214 – Multilevel Governance</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> once a year (winter term) <b>Type of module:</b> compulsory elective <b>Level:</b> AM (Advanced Module)	<b>Language of program:</b> German, English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> <ul style="list-style-type: none"> <li>• Students should receive an overview of the European Union, its organs and decision-making structures, as well as the results of European integration in selected areas. This overview should cover the structures of the political system of the EU as well as the national and international levels.</li> </ul>	
<b>Content of the module:</b> This module will deal with the development of European integration, the organs of the EU, EU decision making processes, European foreign policy, as well as effects of European integration on Germany at the national (also with regards to its impact on parties and organisations) as well as the local level.	
<b>Suggested reading:</b> Tsebelis, George (2002): Veto players. How political institutions work. New York. Wessels, Wolfgang (2008): Das politische System der Europäischen Union. Wiesbaden. Wallace, Helen/ Pollack, Mark A./ Young, Alasdair R. (2010): Policy-making in the European Union. Oxford.	

# Cluster 1: Society, Economy, and Politics

## sow252 – Specialized Subject

School 1: School of Educational and Social Sciences Institute for Social Sciences	<b>Study Programme: European Studies in Global Perspectives</b>
<b>sow252 – Specialized Subject</b>	
<p><b>Duration:</b> 1 semester  <b>Cycle:</b> once a semester (summer and winter terms)  <b>Type of module:</b> compulsory elective  <b>Level:</b> AM (Advanced Module)</p>	<p><b>Type of program:</b> Different course tandems are available each semester  <b>Language of program:</b> German, English  <b>Attainable credit points:</b> 6.00 CP  <b>Workload:</b> 180.00 hours</p>
<p><b>Objective of the module / skills:</b>          European Studies from the Perspective of the Social Sciences          This module should provide students with the ability to independently analyse the processes of European integration, its socio-cultural and societal basis, and its inherent tension and dilemmas. Looking at the example of Europe, students should develop an understanding for empirical interconnections and theoretical options.</p>	
<p><b>Content of the module:</b>          The economic, legal and political integration of Europe is at the core of the process of European integration. However, in particular since the 1990s, European integration has given rise to a fundamental transformation of social relations and the living worlds of people. While in the postwar period, daily life primarily took place in the framework of nation-states, the opening of hitherto largely nationally regulated and limited social fields and spaces has fostered increasing cross-border contacts and a stronger transnationalisation of social interactions, attitudes and interpretations. This transnationalisation of social fields and spaces as a result of European integration lies at the heart of the research on horizontal Europeanization and also of this: Europe as an emerging social entity between the national and global sphere". In the first phase, horizontal Europeanisation processes in different social fields, as well as on related conflicts and bargaining relations and their impact on patterns of social inequality are analysed. Complementary to the Europeanisation of social fields, the Europeanisation of social space (P. Bourdieu) will be analysed, taking the examples of the transnationalisation of everyday practices, collective memories and reference groups of social inequalities. This raises the question of the relationship between field-specific and space-specific Europeanisation processes. In addition, different modes of Europeanization (power/coercion, competition, communication and cooperation) will be analysed. Given the profound crisis of European integration in the wake of the Euro crisis, the final part of the course will emphasise the analysis of conflicts and tensions between national and European regulations, identifications, and patterns of integration and social inequality.</p>	
<p><b>Suggested reading:</b>          Eigmüller, Monika und Steffen Mau, 2010: Gesellschaftstheorie und Europapolitik. Wiesbaden: VS-Verlag.          Immerfall, Stefan/Göran Therborn, Göran (Hg.) (2010): Handbook of European Societies. Berlin: Springer.          Mau; Steffen, und Roland Verwiebe, 2010: <i>European Societies: Mapping structure and change</i>. Bristol: Policy Press.          Additional literature will be announced at the beginning of the course.</p>	

# Cluster 1: Society, Economy, and Politics

## sow261 – International Relations

School 1: School of Educational and Social Sciences Institute for Social Sciences	<b>Study Programme: European Studies in Global Perspectives</b>
<b>sow261 – International Relations</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> once a year (summer term) <b>Type of module:</b> compulsory elective <b>Level:</b> AS (Specialisation Module)	<b>Language of program:</b> German, English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> Students will: <ul style="list-style-type: none"> <li>• Consolidate their knowledge of the theoretical basis of international relations.</li> <li>• Evaluate selected studies with theoretical and empirical aspects</li> <li>• Analyse and evaluate current international developments and conflicts from the perspective of political science.</li> <li>• Improve their technical vocabulary and knowledge of English</li> <li>• Present and explain issues and problem areas in international relations.</li> </ul>	
<b>Content of the module:</b> The following topics will be covered in the lectures: levels of analysis, theory formation, international actors, the world system, power and influence, domestic politics and individual factors, military conflicts and the security dilemma, international law and peaceful co-existence, national security and interdependence, regional integration, development, world trends, and the global future. In addition to the lecture, two seminars are offered: one on the topic of peace and conflict studies, and one on international political economy.	
<b>Suggested reading:</b> Russett, Bruce, Harvey Starr, and David Kinsella (2009), <i>World Politics: The Menu for Choice</i> , Wadsworth Publishing; 9th edition ( <a href="http://www.wadsworth.com/cgi-wadsworth/course_products_wp.pl?fid=M20b&amp;product_isbn_issn=0534604129&amp;discipline_number=20">http://www.wadsworth.com/cgi-wadsworth/course_products_wp.pl?fid=M20b&amp;product_isbn_issn=0534604129&amp;discipline_number=20</a> ). Baylis, John, Steve Smith, and Patricia Owens (eds.), <i>The Globalization of World Politics</i> , Oxford: Oxford University Press, 4th edition ( <a href="http://www.oup.com/uk/orc/bin/9780199569090/">http://www.oup.com/uk/orc/bin/9780199569090/</a> ). Selected articles from international journals in the seminars.	

# Cluster 1: Society, Economy, and Politics

## sow927 – Labour Market and Inequality

School 1: School of Educational and Social Sciences Institute for Social Sciences	<b>Study Programme: European Studies          in Global Perspectives</b>
<b>sow927 – Labour Markets and Inequality</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> once a year (summer term) <b>Type of module:</b> compulsory elective <b>Level:</b> MM (master’s module)	<b>Language of program:</b> German, English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> This master’s seminar teaches the three core competencies:  (1) Interdisciplinary theoretical knowledge as well as the ability to weigh various theoretical approaches against and connect them to one another;  (2) Sound empirical knowledge concerning topics such as the labour market, labour market reforms, and social inequality;  (3) The ability to categorise research works on the topic ‘labour markets and inequality’ in methodological and societal terms.	
<b>Content of the module:</b> In industrialised societies, participation in society is closely connected to wage labour and thus to access to the labour market. The master’s seminar ‘Labour Markets and Inequality’ initially deals with the question of which patterns of employment characterise the German and European labour markets and where the dividing lines between ‘outsiders’ and ‘insiders’ in the labour market can be located. The second part of the module will critically examine the labour market reforms of the last two decades, which were intended to reinvigorate the labour market: what effects did these have on the level of employment and the distribution of income in Germany and Europe? What role did these policies play in the appearance and spread of atypical forms of employment, and what risks and opportunities have these offered to socially marginal groups? Theoretical approaches from the social sciences as well as economics will be applied in order to categorise and interpret new and old inequalities in the labour market. The last part of the seminar will deal with empirical research work on the topic of ‘the inequality of opportunities to earn an income’.	
<b>Suggested reading:</b> Boeri, T. (2011). Institutional reforms and dualism in European labor markets. In O. Ashenfelter & D. Card (Eds.), <i>Handbook of labor economics</i> (Vol. 4B). Amsterdam, The Netherlands: Elsevier, pp. 1173-1236.  Emmenegger, P. (Ed.). (2012). <i>The age of dualization: The changing face of inequality in deindustrializing societies</i> . Oxford: OUP.  Kalleberg, A. L. (2011). <i>Good jobs, bad jobs</i> . New York, NY: Russell Sage Foundation.	

## Cluster 1: Society, Economy, and Politics

### wir520 – International and EU Law

<p>School 2: Computing Science, Business Administration, Economics, and Law - Department of Business Administration, Economics and Law (Law Studies)</p>	<p><b>Study Programme: European Studies in Global Perspectives</b></p>
<p><b>wir520 - International and EU Economic Law</b></p>	
<p><b>Duration:</b> 1 semester  <b>Cycle:</b> once a year (winter term)  <b>Type of module:</b> compulsory elective  <b>Level:</b> MM (Master's Module)</p>	<p><b>Language of program:</b> English  <b>Attainable credit points:</b> 6.00 CP  <b>Workload:</b> 180.00 hours</p>
<p><b>Objective of the module / skills:</b>          The module aims to enable students</p> <ul style="list-style-type: none"> <li>• to examine and develop an understanding of the legal principles that underpin international and EU law,</li> <li>• as well as the thereto related intricacies</li> <li>• to apply those principles to solving legal problems</li> <li>• to get acquainted with the relevant English legal terminology, and to apply it fluently.</li> </ul>	
<p><b>Content of the module:</b></p> <ul style="list-style-type: none"> <li>• Introduction to international economic law (international legal foundations, subjects, sources, principles,</li> <li>• relationship between international economic law and municipal law);</li> <li>• History and institutions of international economic law;</li> <li>• The law of the World Trade Organization;</li> <li>• Constitutional matters of EU economic law</li> <li>• Harmonization in selected areas of EU private and economic law (e.g. health law, consumer protection,</li> <li>• company law, intellectual property;</li> <li>• EU competition law</li> </ul>	



## Cluster 1: Society, Economy, and Politics

### wir820 – Transnational Relations and Law

<p>School 2: Computing Science, Business Administration, Economics, and Law - Department of Business Administration, Economics and Law (Law Studies)</p>	<p><b>Study Programme: European Studies in Global Perspectives</b></p>
<p><b>wir820 – Transnational Relations and Law</b></p>	
<p><b>Duration:</b> 1 semester  <b>Cycle:</b> once a year (summer term)  <b>Type of module:</b> compulsory elective  <b>Level:</b> SPM (module in the focus of specialization)</p>	<p><b>Language of program:</b> English  <b>Attainable credit points:</b> 6.00 CP  <b>Workload:</b> 180.00 hours</p>
<p><b>Objective of the module / skills:</b>          Students will be able to</p> <ul style="list-style-type: none"> <li>• explain the legal framework for globalization in-depth</li> <li>• integrate existing knowledge and to apply it to new situations</li> <li>• identify complex multi-disciplinary correlations lying at the intersections of law and the different disciplines</li> <li>• represented by the different target groups</li> <li>• work in multi-disciplinary environments (working groups).</li> <li>• apply English legal terms fluently.</li> </ul>	
<p><b>Content of the module:</b>          With a special focus on intellectual property, this module comprising two separate courses covers the international economic institutions (including the respective treaties). The first course deals with the institutions of international economic law (WTO, the UN financial institutions – World Bank, International Monetary Fund, including the Multilateral Investment Guarantee Agency). Particular emphasis is put on those international institutions that are relevant for intellectual property (WIPO, TRIPS). The second course offers an in-depth analysis of the individual intellectual property rights (in particular copy rights, patents and trademarks), the respective institutions and treaties, as well as the underlying principles. The second course is open to students of the module RdW 1.</p>	

# Cluster 1: Society, Economy, and Politics

## wir821 – International Trade, Production and Change

<p>School 2: Computing Science, Business Administration, Economics, and Law - Department of Business Administration, Economics and Law (Law Studies)</p>	<p><b>Study Programme: European Studies in Global Perspectives</b></p>
<p><b>wir821 – International Trade, Production and Change</b></p>	
<p><b>Duration:</b> 1 semester  <b>Cycle:</b> once a year (summer term)  <b>Type of module:</b> compulsory elective  <b>Level:</b> SPM (module in the focus of specialization)</p>	<p><b>Type of program:</b> lecture (2 semester hours), seminar (2 semester hours)  <b>Language of program:</b> English  <b>Attainable credit points:</b> 6.00 CP  <b>Workload:</b> 180.00 hours  <b>Required attendance:</b> 56 hours</p>
<p><b>Objective of the module / skills:</b></p> <ul style="list-style-type: none"> <li>• Understanding of trade relations, international factor movements and corresponding balance-of-payments mechanisms.</li> <li>• Capability to discuss structural change in global trade and productions in terms of formal models and case studies.</li> <li>• Understanding of the causes and alternative strategies of economic integration in regional blocs.</li> <li>• Understanding of the causes and alternative strategies of economic transformation in emerging markets.</li> <li>• Ability to research data and evaluate the literature on specific aspects of international trade, production and structural change.</li> </ul>	
<p><b>Content of the module:</b>  The lectures and seminar papers address issues in the following subfields:</p> <ul style="list-style-type: none"> <li>• international trade</li> <li>• international trade policies and regimes</li> <li>• geographical economics</li> <li>• foreign direct investment</li> <li>• labour migration</li> <li>• fragmentation of production</li> <li>• regulations of international trade and factor movements</li> <li>• development strategies</li> <li>• regional integration</li> </ul>	
<p><b>Suggested reading:</b>  Brakman, S.; Garretsen, H. &amp; van Marrewijk, C. (2009): The New Introduction to Geographical Economics (2nd ed.). Cambridge: Cambridge University Press.  Feenstra, R. (2003): Advanced International Trade: Theory and Evidence. Princeton: University Press.  Additional literature on specific topics will be given in class.</p>	

# Cluster 1: Society, Economy, and Politics

## wir822 – EU Law (Labour, Commerce, Competition)

School 2: Computing Science, Business Administration, Economics, and Law - Department of Business Administration, Economics and Law (Law Studies)	<b>Study Programme: European Studies in Global Perspectives</b>
<b>wir822 – EU Law (Labour, Commerce, Competition)</b>	
<p><b>Duration:</b> 1 semester  <b>Cycle:</b> once a year (summer term)  <b>Type of module:</b> compulsory elective  <b>Level:</b> SPM (module in the focus of specialization)</p>	<p><b>Type of program:</b> lecture (4 semester hours)  <b>Language of program:</b> English  <b>Attainable credit points:</b> 6.00 CP  <b>Workload:</b> 180.00 hours  <b>Required attendance:</b> 56 hours</p>
<p><b>Objective of the module / skills:</b>          Students will be able</p> <ul style="list-style-type: none"> <li>• to identify and analyze European and international legal norms and issues</li> <li>• apply European and international legal norms and questions to existing and new situations</li> <li>• fluently apply English legal terms</li> </ul>	
<p><b>Content of the module:</b>          The classes offered within this module enable students to understand the political processes involved in the internationalization and Europeanization of economic law, and to recognize the effects these have on law making and enforcement within the EU. On the basis of selected areas, students will develop an understanding of the extent to which national sovereign powers may be surrendered, the underlying political reasons, as well the implications thereof. Understanding the complexity of the close link between law and politics, particularly in the field of economic law, should prepare students for work in an ever-intensifying European integration process. The language of instruction is English, as this on the one hand stresses the international character of the theme, while at the same time preparing students for possible careers in international working environments. The content will cover current debates and issues. Topics taught may include:</p> <ul style="list-style-type: none"> <li>• The EU economic relations;</li> <li>• Legal protection in EU economic law;</li> <li>• The Common Commercial Policy;</li> <li>• The EU and developing countries;</li> <li>• The EU and WTO;</li> <li>• Marine and maritime law;</li> <li>• The EU energy policy;</li> <li>• Property law and environmental protection within the EU;</li> <li>• Health in the internal market,</li> <li>• The EU and global health law.</li> </ul>	

# Cluster 1: Society, Economy, and Politics

## wir823 – International Finance and Exchange Rate Economics

<p>School 2: Computing Science, Business Administration, Economics, and Law - Department of Business Administration, Economics and Law (Law Studies)</p>	<p><b>Study Programme: European Studies in Global Perspectives</b></p>
<p><b>wir823 – International Finance and Exchange Rate Economics</b></p>	
<p><b>Duration:</b> 1 semester  <b>Cycle:</b> once a year (winter term)  <b>Type of module:</b> compulsory elective  <b>Level:</b> SPM (module in the focus of specialization)</p>	<p><b>Type of program:</b> lecture (2 semester hours), seminar (2 semester hours)  <b>Language of program:</b> English  <b>Attainable credit points:</b> 6.00 CP  <b>Workload:</b> 180.00 hours  <b>Required attendance:</b> 56 hours</p>
<p><b>Objective of the module / skills:</b>  Skills to be acquired in this module</p> <ul style="list-style-type: none"> <li>• Understanding of exchange rates as strategic prices in open economies.</li> <li>• Understanding of the interdependence of balance-of-payments constraints and exchange rates.</li> <li>• Capability to discuss different models of exchange rate determination.</li> <li>• Ability to research data and evaluate the literature on specific aspects of financial market globalization and strategies of exchange-rate policy.</li> <li>• Understanding of the history of fixed-exchange-rate systems.</li> <li>• Ability to relate the importance of historical experience in international monetary and financial economics.</li> </ul>	
<p><b>Content of the module:</b>  The lectures address the following issues:</p> <ul style="list-style-type: none"> <li>• exchange rates and the balance of payments,</li> <li>• open-economy macroeconomics,</li> <li>• exchange rate determination,</li> <li>• international financial markets,</li> <li>• fixed-exchange-rate systems,</li> <li>• currency crises,</li> <li>• optimum currency areas and monetary integration,</li> <li>• choice of exchange rate regime,</li> <li>• financial market regulation.</li> </ul> <p>In the seminar, students will present papers on general and topical issues (theoretical models, policy strategies, case studies) in the fields of financial market globalization and exchange-rate policy.</p>	
<p><b>Suggested Reading:</b>  Selected chapters from:</p> <p>Copeland, L. (2008): Exchange Rates and International Finance (5th ed.). Harlow: Pearson.  Eichengreen, B. (2008): Globalizing Capital: A History of the International Monetary System (2nd ed.). Princeton: Princeton University Press.  Gandolfo, G. (2002): International Finance and Open-Economy Macroeconomics. Berlin: Springer.  Spahn, H.-P. (2001): From Gold to Euro: On monetary theory and the history of currency systems. Berlin: Springer.</p>	

# Cluster 1: Society, Economy, and Politics

## wir824 – Regulatory and Competition Policy

School 2: Computing Science, Business Administration, Economics, and Law - Department of Business Administration, Economics and Law (Law Studies)	<b>Study Programme: European Studies in Global Perspectives</b>
<b>wir824 – Regulatory and Competition Policy</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> once a year (winter term) <b>Type of module:</b> compulsory elective <b>Level:</b> SPM (module in the focus of specialization)	<b>Language of program:</b> English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> Students: <ul style="list-style-type: none"><li>• will understand the basic themes of competition and regulatory economics (e.g. the basics of industrial economics, the incentive problem, and the practical organisation and regulation in various markets).</li></ul>	
<b>Content of the module:</b> The module consists of two courses. Course A deals with the theory of monopoly, the theory of oligopoly, cartels and market entry and the welfare analysis of market structure. Course B deals with topics in international regulatory and competition policy, especially monopoly regulation, economies of scale vs. market power in transnational markets, aims and instruments of European regulatory and competition policy.	
<b>Suggested Reading:</b> Massimo M. (2004): Competition policy: theory and practice. Cambridge: Cambridge Univ. Press.	

# Cluster 1: Society, Economy, and Politics

## wir879 – Transnational Intellectual Property Law

School 2: Computing Science, Business Administration, Economics, and Law - Department of Business Administration, Economics and Law (Law Studies)	<b>Study Programme: European Studies in Global Perspectives</b>
<b>wir879 – Transnational Intellectual Property Law</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> once a year (winter term) <b>Type of module:</b> compulsory elective <b>Level:</b> SPM (module in the focus of specialization)	<b>Language of program:</b> English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> <ul style="list-style-type: none"><li>•</li></ul>	
<b>Content of the module:</b>	
<b>Suggested Reading:</b> <p>Cornish, W. (2013): Intellectual property (8th ed.). London: Sweet &amp; Maxwell.</p> <p>deWerra, J. (2013), Research Handbook on Intellectual Property Licensing, Cheltenham. Elgar.</p> <p>Correa, C. (2010): Research Handbook on the Protection of Intellectual Property under WTO rules, Cheltenham. Elgar.</p> <p>Chiu, L. (2016), The Trans-Pacific Partnership and the path to Free Trade in the Asia-Pacific. - Cheltenham, Elgar.</p> <p>Lee, N. (2014), Intellectual property, unfair competition and publicity, Cheltenham, Elgar.</p>	

# Cluster 1: Society, Economy, and Politics

## wir902 – International Sustainability Management

School 2: Computing Science, Business Administration, Economics, and Law - Department of Business Administration, Economics and Law (Law Studies)	<b>Study Programme: European Studies in Global Perspectives</b>
<b>wir902 – International Sustainability Management</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> once a year (winter term) <b>Type of module:</b> compulsory elective <b>Level:</b> BM (Basic Module)	<b>Type of program:</b> lecture (2 semester hours), seminar (2 semester hours) <b>Language of program:</b> English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> <ul style="list-style-type: none"> <li>• Knowledge on the basic concepts and strategies of sustainability management related to corporate practice:</li> <li>• Sustainability: Basic concepts, strategies,</li> <li>• Domestic and international challenges for business,</li> <li>• Business case for sustainable development,</li> <li>• Integrative concepts of sustainable corporations,</li> <li>• Sustainable strategies,</li> <li>• Management instruments</li> <li>• Discussing topics of international sustainability management with students from different scientific disciplines.</li> <li>• Ability to present and evaluate different concepts and instruments of international sustainability management</li> </ul>	
<b>Content of the module:</b> This module consists of a one lecture and one seminar (2 weekly contact hours per lecture/seminar) dealing with basic concepts and strategies of sustainability management within corporations. Both, lecture and seminar give an overview of current sustainability strategies for companies and present a variety of instruments to integrate and initiate sustainable development within corporations. While the lecture focuses more on theoretical approaches and introduces basic concepts of corporate sustainability management, the seminar provides a variety of case studies and business cases to demonstrate different concepts and instruments of sustainability management. The seminar provides the possibilities for inter- and transdisciplinary exchange and discussions.	
<b>Suggested Reading:</b> BMU/BDI (Eds.) 2002: Sustainability Management in Business Enterprises. CSM, University of Lueneburg (Schaltegger, Herzig, Kleiber, Müller), <a href="http://www2.leuphana.de/umanagement/csm/content/nama/downloads/pdf-dateien/nmu_fs_engl_final.pdf">http://www2.leuphana.de/umanagement/csm/content/nama/downloads/pdf-dateien/nmu_fs_engl_final.pdf</a> Charter, Martin/Tischner, Ursula (Eds.) (2001): Sustainable Solutions, Developing Products and Services for the Future, Sheffield: Greenleaf; Board on Sustainable Development of the National Research Council, 1999 Our Common Journey: A Transition Toward Sustainability. Washington D.C.: National Academy Press; Dyllick, Thomas, and Kay Hockerts, 2002 "Beyond the Business Case for Corporate Sustainability." Business Strategy and the Environment, 2002: 130-141;	

## Cluster 1: Society, Economy, and Politics

Gladwin, T., et al., 1995 "Shifting paradigms for sustainable development: Implications for management theory and research." *Academy of Management Review*, 20: 874 - 907;

Hart, Stuart, 1997 "Strategies for a sustainable world." *Harvard Business Review*, January-February 1997: 67-76;

Holliday, Charles O., et al., 2002 *Walking the Talk. The Business Case for Sustainable Development*. Sheffield: Greenleaf;

Hutchinson, Andrew, and Frances Hutchinson, 1997 *Environmental Business Management: Sustainable Development in the New Millennium*. London u.a.: McGraw-Hill.

Shrivastava, Paul, and Stuart L. Hart, 1995 "Creating sustainable corporations." *Business Strategy and the Environment* 1995: 154 165.



# Cluster 1: Society, Economy, and Politics

## wir911 – Advanced Topics in Sustainability Economics

School 2: Computing Science, Business Administration, Economics, and Law - Department of Business Administration, Economics and Law (Law Studies)	<b>Study Programme: European Studies in Global Perspectives</b>
<b>wir911 – Advanced Topics in Sustainability Economics</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> each semester <b>Type of module:</b> compulsory elective <b>Level:</b> AS (Specialisation Module)	<b>Type of program:</b> lecture (2 semester hours), exercise (2 semester hours) <b>Language of program:</b> German, English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours <b>Required attendance:</b> 56 hours
<b>Objective of the module / skills:</b> This course aims at giving students an understanding of reasons, goals and instruments for climate policy, as well as implied complications due to the long-term characteristics and the international dimension of climate change. Students first learn basics about the natural science of climate change and the main statements of climate research about the anthropogenic contribution to climate change. The economic interpretation of high pollution as a symptom of a market failure then leads to the treatment of policy instruments, and the understanding of economic efficiency as a prerequisite for effective climate policy. Game theoretic analysis of international negotiations and agreements provides key insights about the international dimension of the problem. By means of practical examples, students then see in detail the functionality and pitfalls of selected implemented (or currently discussed) policies, e.g. the EU-ETS. With successful completion of the course, students shall be able to judge climate policy issues on an informed scientific basis (natural science and economics).	
<b>Content of the module:</b> Natural science of climate change: greenhouse effect; measures, causes and impacts of climate change. Economics of climate change: market failures (public goods, externalities); game theory of international agreements (prisoner’s dilemma, chicken game, assurance game, repeated games, continuous choice); environmental policy instruments (especially taxes, tradable permits). Climate policy in practice: EU-ETS (pitfalls: market segmentation, conditional grandfathering, lobbying); emission taxes and the EU-ETS; interaction between black and green quotas; embodied carbon tariffs.	
<b>Suggested reading:</b> Perman et al (2003), Natural resource and Environmental Economics, Pearson, 3rd edition or Perman et al (2011), Natural resource and Environmental Economics, Pearson, 4th edition	

## Cluster 2: Languages, Cultures, and Education

### ang931 – Language and Society

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ang931 – Language and Society</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master's Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project) <b>Language of program:</b> English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> <ul style="list-style-type: none"><li>• The ability to describe and evaluate linguistic phenomena and language usage from a theoretical, applied, or historical perspective with regards to English, and to demonstrate this adequately in English.</li><li>• The ability to apply the theories of sociolinguistics, pragmatics, and historical linguistics to linguistic phenomena and to adequately evaluate such theories in English based on empirical data.</li><li>• The ability to develop linguistic questions and work independently on projects, and to demonstrate this in adequate academic English.</li></ul>	
<b>Content of the module:</b> The findings of applied linguistics, sociolinguistics, and pragmalinguistics, as well as historical linguistics	
<b>Suggested reading:</b> A compilation of the literature as a basis for further work is available in a reserved area, and will be announced on StudIP.	

## Cluster 2: Languages, Cultures, and Education

### ang932 – Language and Society

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ang932 – Language and Society</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master's Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project) <b>Language of program:</b> English <b>Attainable credit points:</b> 9.00 CP <b>Workload:</b> 270.00 hours
<b>Objective of the module / skills:</b> <ul style="list-style-type: none"><li>• The ability to describe and evaluate linguistic phenomena and language usage from a theoretical, applied, or historical perspective with regards to English, and to demonstrate this adequately in English.</li><li>• The ability to apply the theories of sociolinguistics, pragmatics, and historical linguistics to linguistic phenomena and to adequately evaluate such theories in English based on empirical data.</li><li>• The ability to develop linguistic questions and work independently on projects, and to demonstrate this in adequate academic English.</li></ul>	
<b>Content of the module:</b> The findings of applied linguistics, sociolinguistics, and pragmalinguistics, as well as historical linguistics	
<b>Suggested reading:</b> A compilation of the literature as a basis for further work is available in a reserved area, and will be announced on StudIP.	

## Cluster 2: Languages, Cultures, and Education

### ang933 – Language and Society

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ang933 – Language and Society</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master's Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project), 2-4 semester hours, and 1 project [Usually, one course needs to be attended for a module. If there are two courses to be combined as two parts of a module, the course description on Stud.IP regulates the modalities.] <b>Language of program:</b> English <b>Attainable credit points:</b> 12.00 CP <b>Workload:</b> 360.00 hours
<b>Objective of the module / skills:</b> <ul style="list-style-type: none"><li>• The ability to describe and evaluate linguistic phenomena and language usage from a theoretical, applied, or historical perspective with regards to English, and to demonstrate this adequately in English.</li><li>• The ability to apply the theories of sociolinguistics, pragmatics, and historical linguistics to linguistic phenomena and to adequately evaluate such theories in English based on empirical data.</li><li>• The ability to develop linguistic questions and work independently on projects, and to demonstrate this in adequate academic English.</li></ul>	
<b>Content of the module:</b> The findings of applied linguistics, sociolinguistics, and pragmalinguistics, as well as historical linguistics	
<b>Suggested reading:</b> A compilation of the literature as a basis for further work is available in a reserved area, and will be announced on StudIP.	

## Cluster 2: Languages, Cultures, and Education

### ang951 – Linguistics and Cognition

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ang951 – Linguistics and Cognition</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master's Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project) <b>Language of program:</b> English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> <ul style="list-style-type: none"><li>• The ability to evaluate and describe linguistic phenomena from a theoretical and an applied perspective with regards to English, and to adequately demonstrate this in English.</li><li>• The ability to apply linguistic theories to language phenomena including language acquisition, and to adequately evaluate such theories in English with reference to empirical data.</li><li>• The ability to develop linguistic questions and work independently on projects, and to demonstrate this in adequate academic English.</li></ul>	
<b>Content of the module:</b> <p>The findings of theoretical linguistics, language acquisition research (L1, L2, and bilingualism), psycholinguistics, and patholinguistics.</p>	
<b>Suggested reading:</b> <p>A compilation of the literature as a basis for further work is available in a reserved area, and will be announced on StudIP.</p>	

## Cluster 2: Languages, Cultures, and Education

### ang952 – Linguistics and Cognition

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ang952 – Linguistics and Cognition</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master's Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project) <b>Language of program:</b> English <b>Attainable credit points:</b> 9.00 CP <b>Workload:</b> 270.00 hours
<b>Objective of the module / skills:</b> <ul style="list-style-type: none"><li>• The ability to evaluate and describe linguistic phenomena from a theoretical and an applied perspective with regards to English, and to adequately demonstrate this in English.</li><li>• The ability to apply linguistic theories to language phenomena including language acquisition, and to adequately evaluate such theories in English with reference to empirical data.</li><li>• The ability to develop linguistic questions and work independently on projects, and to demonstrate this in adequate academic English.</li></ul>	
<b>Content of the module:</b> <p>The findings of theoretical linguistics, language acquisition research (L1, L2, and bilingualism), psycholinguistics, and patholinguistics.</p>	
<b>Suggested reading:</b> <p>A compilation of the literature as a basis for further work is available in a reserved area, and will be announced on StudIP.</p>	

## Cluster 2: Languages, Cultures, and Education

### ang953 – Linguistics and Cognition

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ang953 – Linguistics and Cognition</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master's Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project), 2-4 semester hours, and 1 project [Usually, one course needs to be attended for a module. If there are two courses to be combined as two parts of a module, the course description on Stud.IP regulates the modalities.] <b>Language of program:</b> English <b>Attainable credit points:</b> 12.00 CP <b>Workload:</b> 360.00 hours
<b>Objective of the module / skills:</b> <ul style="list-style-type: none"><li>• The ability to evaluate and describe linguistic phenomena from a theoretical and an applied perspective with regards to English, and to adequately demonstrate this in English.</li><li>• The ability to apply linguistic theories to language phenomena including language acquisition, and to adequately evaluate such theories in English with reference to empirical data.</li><li>• The ability to develop linguistic questions and work independently on projects, and to demonstrate this in adequate academic English.</li></ul>	
<b>Content of the module:</b> The findings of theoretical linguistics, language acquisition research (L1, L2, and bilingualism), psycholinguistics, and patholinguistics.	
<b>Suggested reading:</b> A compilation of the literature as a basis for further work is available in a reserved area, and will be announced on StudIP.	

## Cluster 2: Languages, Cultures, and Education

### ang971 – Culture and Difference

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies          in Global Perspectives</b>
<b>ang971 – Culture and Difference</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master's Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project) <b>Language of program:</b> English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> Students will analyse literary texts and/or other cultural practices and forms of expression with reference to theory and context, especially concerning the phenomena of cultural difference. Students will develop a critical and reflective perspective on the state of research in various areas. They will also deal with the particular (literary) historical and cultural contexts that relate to the course materials, recognise their context specific potential in determining individual and collective identity constructions. In these contexts, students will also be in a position to identify, describe, discuss, and reflect upon the processes of cultural contact and cultural transfer as well as the development of hybrids and/or transcultural cultural practices and forms of expression against the backdrop of current theoretical development. Students will develop their own academic questions within the theoretical and thematic context of the module.	
<b>Content of the module:</b> Varying texts from English-language (or texts from other languages that have become relevant in the English-speaking world) materials since the 16th century. The selection of materials and themes will enable and encourage students to discuss and critically reflect upon literature and other cultural practices and forms of expression in the context of the phenomena of cultural difference.	
<b>Suggested reading:</b> Required preparatory reading from the primary texts as well as the accompanying short materials (a compilation of the literature as a basis for further work is available in a reserved shelf or on StudIP). The suggested secondary literature is largely adapted to fit the participants' choice of specialisations.	



## Cluster 2: Languages, Cultures, and Education

### ang972 – Culture and Difference

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ang972 – Culture and Difference</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master's Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project) <b>Language of program:</b> English <b>Attainable credit points:</b> 9.00 CP <b>Workload:</b> 270.00 hours
<b>Objective of the module / skills:</b> Students will analyse literary texts and/or other cultural practices and forms of expression with reference to theory and context, especially concerning the phenomena of cultural difference. Students will develop a critical and reflective perspective on the state of research in various areas. They will also deal with the particular (literary) historical and cultural contexts that relate to the course materials, recognise their context specific potential in determining individual and collective identity constructions. In these contexts, students will also be in a position to identify, describe, discuss, and reflect upon the processes of cultural contact and cultural transfer as well as the development of hybrids and/or transcultural cultural practices and forms of expression against the backdrop of current theoretical development. Students will develop their own academic questions within the theoretical and thematic context of the module.	
<b>Content of the module:</b> Varying texts from English-language (or texts from other languages that have become relevant in the English-speaking world) materials since the 16th century. The selection of materials and themes will enable and encourage students to discuss and critically reflect upon literature and other cultural practices and forms of expression in the context of the phenomena of cultural difference.	
<b>Suggested reading:</b> Required preparatory reading from the primary texts as well as the accompanying short materials (a compilation of the literature as a basis for further work is available in a reserved shelf or on StudIP). The suggested secondary literature is largely adapted to fit the participants' choice of specialisations.	

## Cluster 2: Languages, Cultures, and Education

### ang973 – Culture and Difference

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies          in Global Perspectives</b>
<b>ang973 – Culture and Difference</b>	
<p><b>Duration:</b> 1 semester  <b>Cycle:</b> at least once per year  <b>Type of module:</b> compulsory elective  <b>Level:</b> MM (Master’s Module)</p>	<p><b>Type of program:</b> 1-2 courses          (lecture/seminar/exercise/tutorial/project),          2-4 semester hours, and 1 project [Usually,          one course needs to be attended for a          module. If there are two courses to be          combined as two parts of a module, the          course description on Stud.IP regulates the          modalities.]  <b>Language of program:</b> English  <b>Attainable credit points:</b> 6.00 CP  <b>Workload:</b> 180.00 hours</p>
<p><b>Objective of the module / skills:</b>          Students will analyse literary texts and/or other cultural practices and forms of expression with reference to theory and context, especially concerning the phenomena of cultural difference. Students will develop a critical and reflective perspective on the state of research in various areas. They will also deal with the particular (literary) historical and cultural contexts that relate to the course materials, recognise their context specific potential in determining individual and collective identity constructions. In these contexts, students will also be in a position to identify, describe, discuss, and reflect upon the processes of cultural contact and cultural transfer as well as the development of hybrids and/or transcultural cultural practices and forms of expression against the backdrop of current theoretical development. Students will develop their own academic questions within the theoretical and thematic context of the module.</p>	
<p><b>Content of the module:</b>          Varying texts from English-language (or texts from other languages that have become relevant in the English-speaking world) materials since the 16th century. The selection of materials and themes will enable and encourage students to discuss and critically reflect upon literature and other cultural practices and forms of expression in the context of the phenomena of cultural difference.</p>	
<p><b>Suggested reading:</b>          Required preparatory reading from the primary texts as well as the accompanying short materials (a compilation of the literature as a basis for further work is available in a reserved shelf or on StudIP). The suggested secondary literature is largely adapted to fit the participants’ choice of specialisations.</p>	

## Cluster 2: Languages, Cultures, and Education

### ang991 – Media and Markets

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ang991 – Media and Markets</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master's Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project) <b>Language of program:</b> English <b>Attainable credit points:</b> 6.00 CP <b>Workload:</b> 180.00 hours
<b>Objective of the module / skills:</b> Students will analyse literary texts and/or other cultural practices and forms of expression with reference to theory and context, especially concerning question of how they are embedded in literature and/or cultural life. Students will develop a critical and reflective perspective on the state of research in various areas. They will also deal with the particular (literary) historical, cultural, political, and media industry related contexts that relate to the course materials, recognise their integration in various production, distribution, and reception contexts. In these contexts, students will also be in a position to identify, describe, discuss, and reflect upon influential actors and institutions as well as their interdependencies against the backdrop of current theoretical development. Students will develop their own academic questions within the theoretical and thematic context of the module.	
<b>Content of the module:</b> Varying texts from English-language (or texts from other languages that have become relevant in the English-speaking world) materials since the 16th century. The selection of materials and themes will enable and encourage students to discuss and critically reflect upon literature and other cultural practices and forms of expression along with questions of how they are embedded in literature and/or cultural life.	
<b>Suggested reading:</b> Required preparatory reading from the primary texts as well as the accompanying short materials (a compilation of the literature as a basis for further work is available in a reserved shelf or on StudIP). The suggested secondary literature is largely adapted to fit the participants' choice of specialisations.	

## Cluster 2: Languages, Cultures, and Education

### ang992 – Media and Markets

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies          in Global Perspectives</b>
<b>ang992 – Media and Markets</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective <b>Level:</b> MM (Master’s Module)	<b>Type of program:</b> 1-2 courses (lecture/seminar/exercise/tutorial/project) <b>Language of program:</b> English <b>Attainable credit points:</b> 9.00 CP <b>Workload:</b> 270.00 hours
<b>Objective of the module / skills:</b> Students will analyse literary texts and/or other cultural practices and forms of expression with reference to theory and context, especially concerning question of how they are embedded in literature and/or cultural life. Students will develop a critical and reflective perspective on the state of research in various areas. They will also deal with the particular (literary) historical, cultural, political, and media industry related contexts that relate to the course materials, recognise their integration in various production, distribution, and reception contexts. In these contexts, students will also be in a position to identify, describe, discuss, and reflect upon influential actors and institutions as well as their interdependencies against the backdrop of current theoretical development. Students will develop their own academic questions within the theoretical and thematic context of the module.	
<b>Content of the module:</b> Varying texts from English-language (or texts from other languages that have become relevant in the English-speaking world) materials since the 16th century. The selection of materials and themes will enable and encourage students to discuss and critically reflect upon literature and other cultural practices and forms of expression along with questions of how they are embedded in literature and/or cultural life.	
<b>Suggested reading:</b> Required preparatory reading from the primary texts as well as the accompanying short materials (a compilation of the literature as a basis for further work is available in a reserved shelf or on StudIP). The suggested secondary literature is largely adapted to fit the participants’ choice of specialisations.	

## Cluster 2: Languages, Cultures, and Education

### ang993 – Media and Markets

School 3: Linguistics and Cultural Studies Department of English and American Studies	<b>Study Programme: European Studies          in Global Perspectives</b>
<b>ang993 – Media and Markets</b>	
<p><b>Duration:</b> 1 semester  <b>Cycle:</b> at least once per year  <b>Type of module:</b> compulsory elective  <b>Level:</b> MM (Master’s Module)</p>	<p><b>Type of program:</b> 1-2 courses          (lecture/seminar/exercise/tutorial/project),          2-4 semester hours, and 1 project [Usually,          one course needs to be attended for a          module. If there are two courses to be          combined as two parts of a module, the          course description on Stud.IP regulates the          modalities.]</p> <p><b>Language of program:</b> English  <b>Attainable credit points:</b> 12.00 CP  <b>Workload:</b> 360.00 hours</p>
<p><b>Objective of the module / skills:</b>          Students will analyse literary texts and/or other cultural practices and forms of expression with reference to theory and context, especially concerning question of how they are embedded in literature and/or cultural life. Students will develop a critical and reflective perspective on the state of research in various areas. They will also deal with the particular (literary) historical, cultural, political, and media industry related contexts that relate to the course materials, recognise their integration in various production, distribution, and reception contexts. In these contexts, students will also be in a position to identify, describe, discuss, and reflect upon influential actors and institutions as well as their interdependencies against the backdrop of current theoretical development. Students will develop their own academic questions within the theoretical and thematic context of the module.</p>	
<p><b>Content of the module:</b>          Varying texts from English-language (or texts from other languages that have become relevant in the English-speaking world) materials since the 16th century. The selection of materials and themes will enable and encourage students to discuss and critically reflect upon literature and other cultural practices and forms of expression along with questions of how they are embedded in literature and/or cultural life.</p>	
<p><b>Suggested reading:</b>          Required preparatory reading from the primary texts as well as the accompanying short materials (a compilation of the literature as a basis for further work is available in a reserved shelf or on StudIP). The suggested secondary literature is largely adapted to fit the participants’ choice of specialisations.</p>	

## Cluster 2: Languages, Cultures, and Education

### ges970 – Entangled Histories

School 4: Humanities and Social sciences	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ges970 – Entangled Histories</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective	<b>Type of program:</b> 1-2 courses <b>Language of program:</b> English <b>Attainable credit points:</b> 6.00 CP
<b>Objective of the module / skills:</b> tba	
<b>Content of the module:</b> tba	
<b>Suggested reading:</b> tba	

## Cluster 2: Languages, Cultures, and Education

### ges974 – Theories and Ideas

School 4: Humanities and Social sciences	<b>Study Programme: European Studies in Global Perspectives</b>
<b>ges974 – Theories and Ideas</b>	
<b>Duration:</b> 1 semester <b>Cycle:</b> at least once per year <b>Type of module:</b> compulsory elective	<b>Type of program:</b> 1-2 courses <b>Language of program:</b> English <b>Attainable credit points:</b> 6.00 CP
<b>Objective of the module / skills:</b> tba	
<b>Content of the module:</b> tba	
<b>Suggested reading:</b> tba	